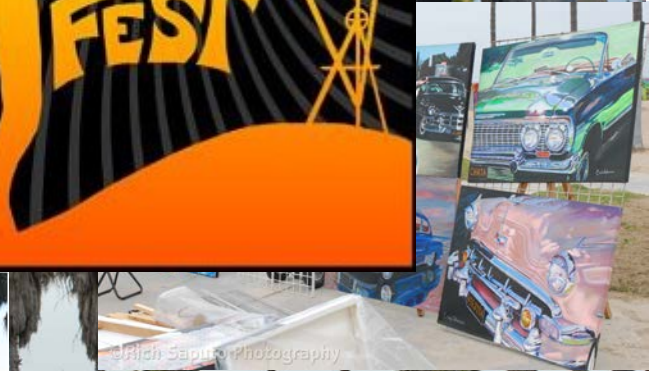
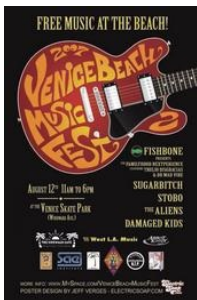


2014 Sponsorship Opportunities for Venice Beach Music Fest 9



What is Venice Beach Music Fest 9?

- Free all day annual music and arts festivals
- Venice Beach Music Fest 9 – Aug 23, 2014
- Site along World Famous Boardwalk in Venice, CA
- Celebration of the creative spirit of Venice with music, art, and dance.
- Previously featured: Barry “The Fish” Melton, Tracii Guns, The Untouchables, Lili Haydn, Planet of The Abts, and Willie Chambers



Sponsorship can create awareness of your product:

- Your logo on event websites:
 - www.VeniceSpringFling.com
 - www.Facebook.com/VeniceSpringFling
 - www.VeniceBeachMusicFest.com
 - www.Facebook.com/VeniceBeachMusicFest



- Acknowledgements in press releases generating consumer impressions in print, radio, and online
- Cooperative advertising/coupons
- Your on-site banner visible to over 125,000
- On-site sampling and product demonstrations
- Logo on posters, t-shirts, handbills, and newspaper advertisements



Support Music, Art, and Venice's Community Spirit!

- Keeps Venice tourism, businesses, and community strong
- Provides a showcase for local musicians and artists
- Free fun for the family in the sun!
- Our previous events have been sponsored or supported by community leadership including: Venice Neighborhood Council, Venice Chamber of Commerce, and Venice Boardwalk Association



Web Impressions for Sponsors

- Feature your logo on Multiple Websites, maximizing exposure
- www.Facebook.com/VeniceBeachMusicFest - over 4350+ fans
- www.Facebook.com/VeniceSpringFling - over 1250+ fans
- www.VeniceBeachMusicFest.com
- www.VeniceSpringFling.com



Print & Radio Impressions

- Distribute over 5000+ handbills, featuring logos from all sponsors
- 2 areas on back of handbill available (for couponing or a special message)
- Logo on posters on display throughout Venice, Los Angeles, and Santa Monica
- Logo on T-shirts
- Newspaper advertisements
- *Free Venice Beachhead and Argonaut*
- Acknowledgement in radio publicity



23 Windward Avenue Venice, CA 90291



Bring your bathing suits and towels, Dr. Bronner's Magic Soap is bringing a foam party with the ALL-ONE ARK!!!



On Site Impressions

- 125,000 people walk past site on Venice Beach Boardwalk on a typical Saturday and will see banner advertising on the back of the stage
- 4,000 + people expected to attend
- Banner opportunities on site:
 - Front of stage
 - Back and sides of stage
 - Barricades
- Locations for 10 x 10 booths on site
 - One booth at entrance on Boardwalk
 - 2 booths in interior
- Ideal for sampling and promotion
- Locations for 3 Food Trucks



2014 Sponsorship Packages – Venice Beach Music Fest 9 – August 23, 2014

- **Dip of the Toe**

- Small logo on poster, handbill, websites , and advertisements = \$500
- Above, plus a boardwalk-facing banner = \$750

- **Waist Deep**

- Large logo on poster, handbill, websites , and advertisements , mention in press release, 2 banners one on front of stage AND one on back, stage announcements = \$1200

- **Full Immersion**

- Interior booth space 10 x 10 (2 total on site) = \$1000 and up
- Entrance booth at boardwalk (only 1 on site) = \$3000 and up

- **Riding the Tube**

- Above, plus title sponsorship of event = \$10,000

- **Custom Packages**

- To meet any budget



Contact Information

- **Executive Producer:**

Milton Rosenberg
3715 Pacific Ave #2
Marina Del Rey, 90292

(310) 439-1975

VeniceBeachMusicFest@gmail.com

VeniceSpringFling@gmail.com

- [Facebook.com/VeniceSpringFling](https://www.facebook.com/VeniceSpringFling)
- [Facebook.com/VeniceBeachMusicFest](https://www.facebook.com/VeniceBeachMusicFest)
- [VeniceSpringFling.com](https://www.VeniceSpringFling.com)
- [VeniceBeachMusicFest.com](https://www.VeniceBeachMusicFest.com)



Pictures from Previous Events



©Rich Saputo Photography



©Rich Saputo Photography



©Rich Saputo Photography



©Rich Saputo Photography



©Rich Saputo Photography